



THE CITY OF SAN DIEGO

MEDIA ADVISORY

WHAT: Regional "3Cs" Open House and demonstration of state of the art communications and video equipment as it is used in a simulated terrorist attack at a vital city facility.

WHEN: Wednesday, March 7 2007
9:00 – Noon (Set-up 9:00 -10:00, program begins at 10:00)

WHERE: Office of Emergency Services 5555 Overland Avenue.
(Park in the cul-de-sac on Complex)

WHY: The Regional Command and Control Communication Project is showcasing the next generation of inter-agency communications tools for public safety—including state-of-the-art video downlink from helicopters, web streaming, real time video, video conferencing and mapping tools. 3Cs is a collaboration of San Diego Police, San Diego Fire-Rescue, San Diego Sheriff's Department, CalFire San Diego, and the County and City Emergency Operations Centers. Funding is from \$6 million in Community Oriented Policing grants, and grant funding from Homeland Security and local Indian tribes.

WHO: Matt Bettenhausen, State Director of Homeland Security; Robert Samaan, State Deputy Director of Homeland Security; Mayor Jerry Sanders; County Supervisor Ron Roberts; Jill Olen, San Diego Homeland Security Director; County Office of Emergency Services Director Ron Lane; CalFire Chief Tom Gardner; Sheriff Bill Kolender; Police Chief Bill Lansdowne; Fire Chief Tracy Jarman;

PHOTO OP:

Command Center view of a multi-agency exercise simulating a terrorist attack, involving Police ABLE Helicopters, ASTREA, Fire-Rescue Copter 1, San Diego Police SWAT, Sheriff's SED, La Mesa Police and Fire, San Diego EMS.

HANDOUT VIDEO WILL BE AVAILABLE AT CHECK-IN

CONTACT

INFO: Maurice Luque, Media Services Manager, San Diego Fire-Rescue Department 619-533-4418 or mluque@sandiego.gov
Lee Swanson, Public Information Officer, San Diego Fire-Rescue Department 619-533-3780 or lswanson@sandiego.gov
Mónica Muñoz, Media Services Manager, San Diego Police Department, 619-531-2675 or munozm@pd.sandiego.gov